



Siddhartha Pandey

Senior UX Designer at SAP Labs

Portfolio: www.strokeand.in

EXPERIENCE

SAP Labs | Senior UX Design Specialist

FEB 2016 - PRESENT

Optimized experiences by improving the structure, navigation & UI for various SAP Cloud services like Discovery Center, API Management, API Hub, BPMN, Process Visibility, Workflow, HANA studio, Integration suite etc.

I collaborated closely with multiple product owners to finalize the product definition & scope. Rapidly iterated different design concepts & delivered high-fidelity designs & provided support to developers. Also, moderated usability test for few projects.

I also worked on control design & design systems. I contributed multiple global components & patterns like featured card, catalog view, landing page, speed buttons, project card, icon fonts, illustrations etc.

IBM iX | UX Designer

DEC 2013 - JAN 2016

I was responsible for UX design, graphic design, illustrations, persona design, UX mapping, research, motion graphics for multiple clients like Abbott, IBM iX, IBM sales, Mobile first, Reliance, JFS, IDEA. I worked closely with the development team. I also designed branding components & web guideline for the Indian giant Adani Industries.

Freelance | Visual Designer

JULY 2013 - DEC 2013

Started my journey in design as a freelancer, where I collaborated with multiple clients & managed a wide variety of projects involving branding, illustration design, UX design, web design, motion design, print design etc. I worked mostly through open channels like Upwork, Freelancer.com etc.

EDUCATION

Motilal Nehru National Institute of Technology (NIT Allahabad)

2009 - 2013 | B.TECH (PRODUCTION & INDUSTRIAL ENGINEERING)

TOOLS

Figma
Sketch
Photoshop
Illustrator
After Effects
Adobe XD
Axure

SKILLS

UX Design
Interaction Design
Concept & Ideation
Control Design
Prototyping
Usability Testing
User Research
Illustrations
Motion Design

ATTRIBUTES

Detail oriented
Pixel player
Flexible
Communicative
Self learner

